



# The FIAT/IFTA 'Where are you on the Timeline?' survey

Measuring the evolution of audiovisual archives  
in Latin America and the rest of the world  
2012-2020

# What is the Timeline survey?

A representation of what stage FIAT/IFTA members are in, on the journey towards digital archiving in terms of –

- **Preservation Format**
- **Content Management System**
- **Access**
- **Metadata Creation**
- **Connection to the public**

**You tell us**  
where you are,  
**FIAT/IFTA allows**  
you to compare

**You tell us**  
where you are,  
**FIAT/IFTA brings**  
relevant information  
**to you**

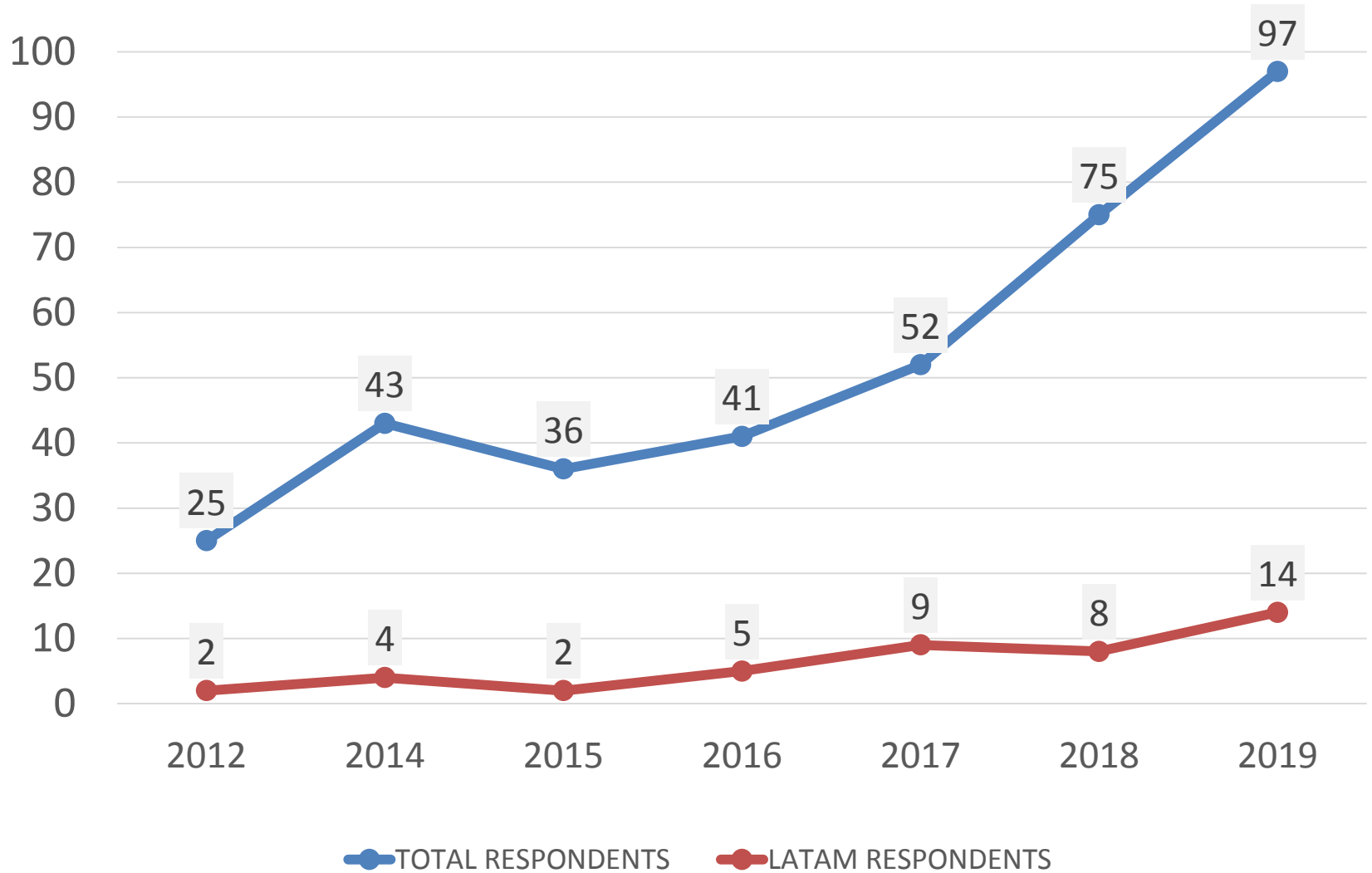
disclaimer:

*“lies  
damn lies,  
and statistics.”*

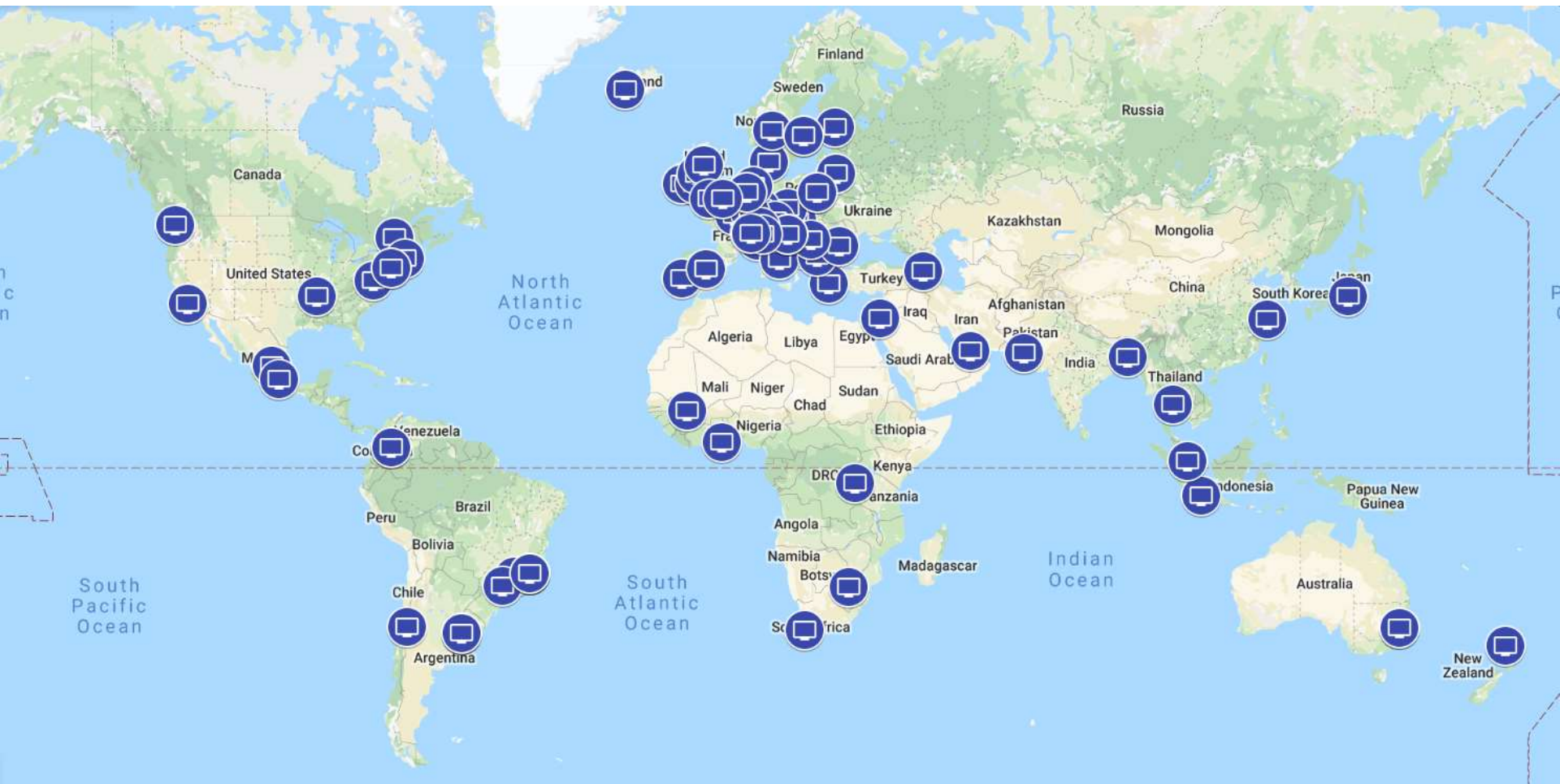
[Benjamin Disraeli]



# FIAT/IFTA Timeline Survey: respondents evolution



# 2019



## 2019 TIMELINE SURVEY RESULTS

Number of responses

**102**

After elimination of doubles

**97**



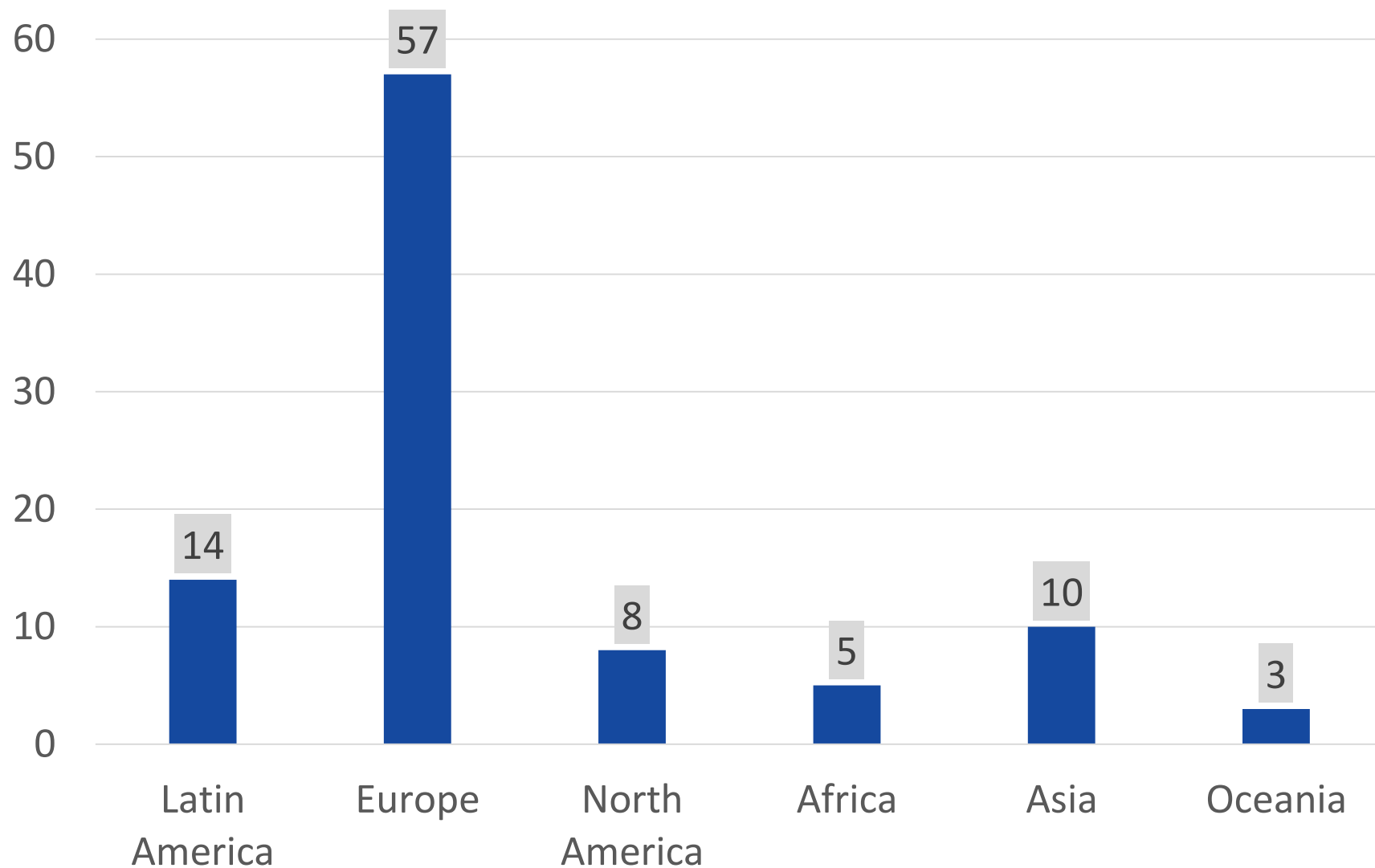
## 2019: Types of organisations answering the Survey



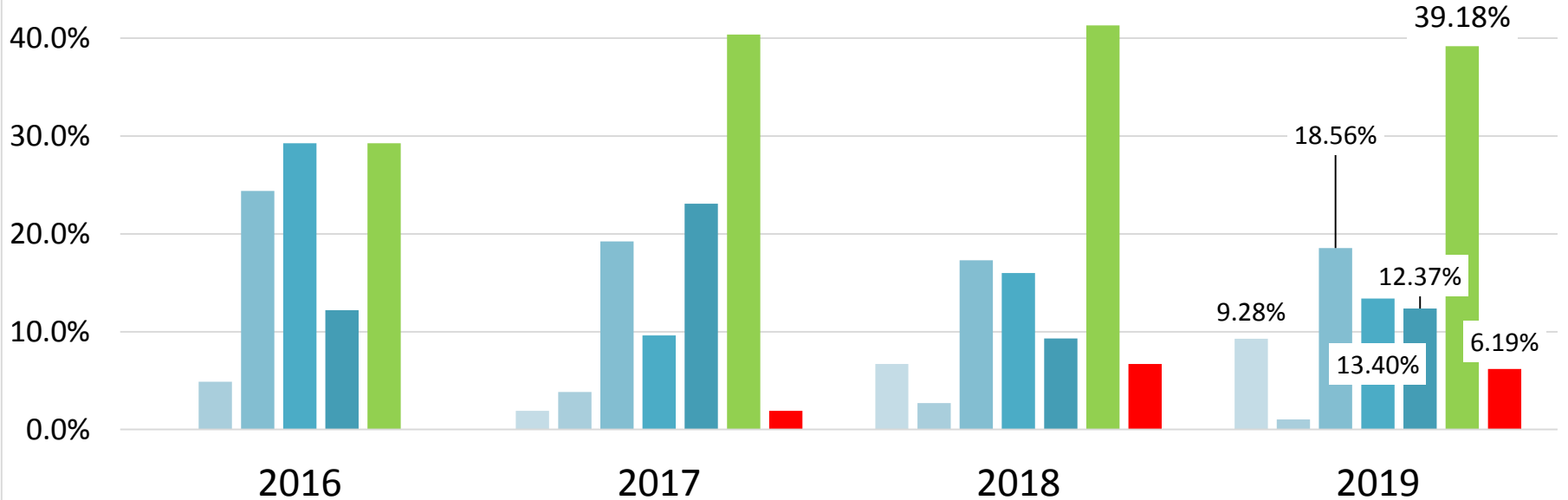
1

- Broadcaster
- National or regional audiovisual archive
- Private archive
- Audiovisual archive of an international organisation
- Other

## Participants to the 2019 Timeline Survey

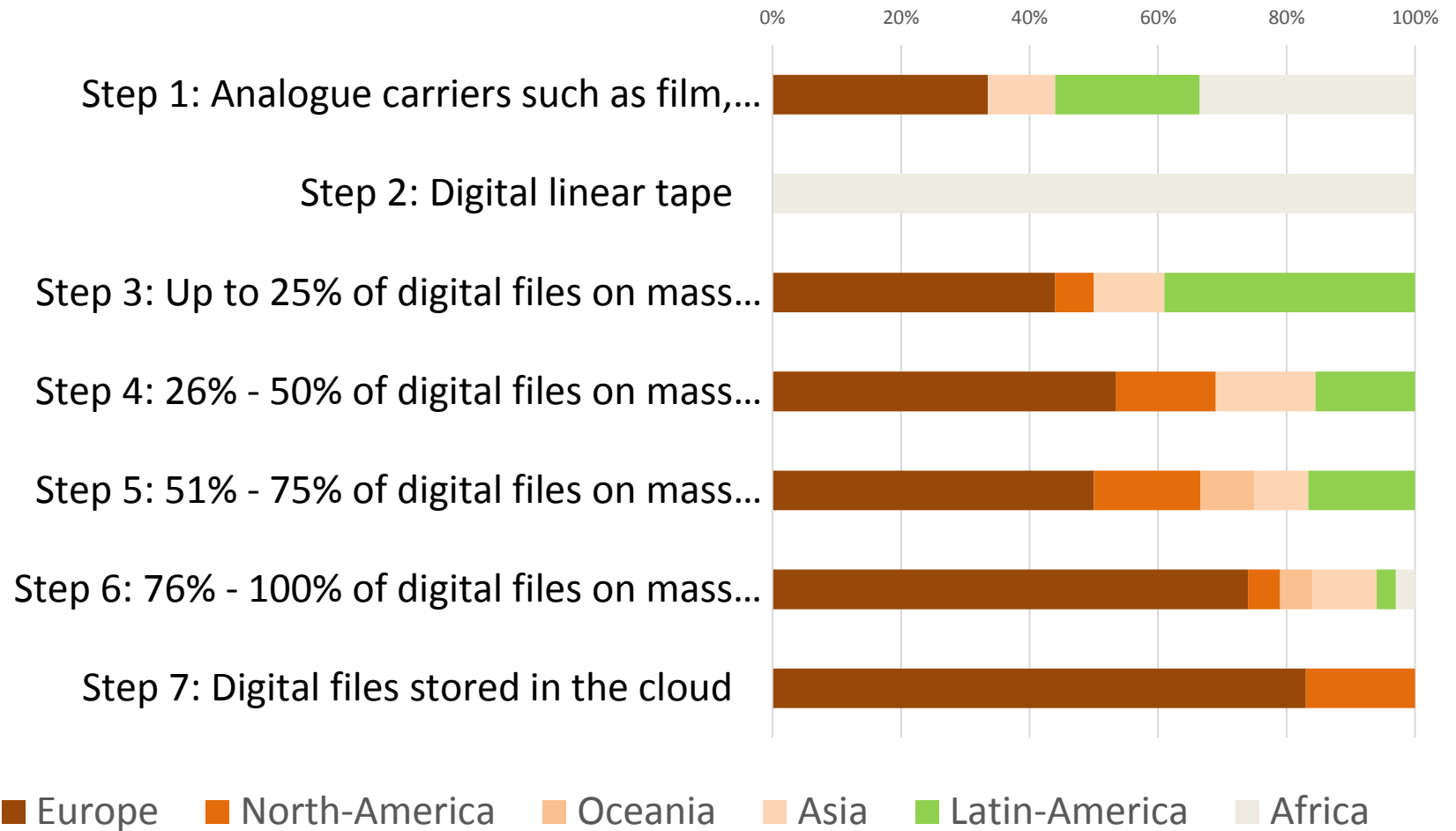


## 2016-2019: Most Advanced Preservation format (global)

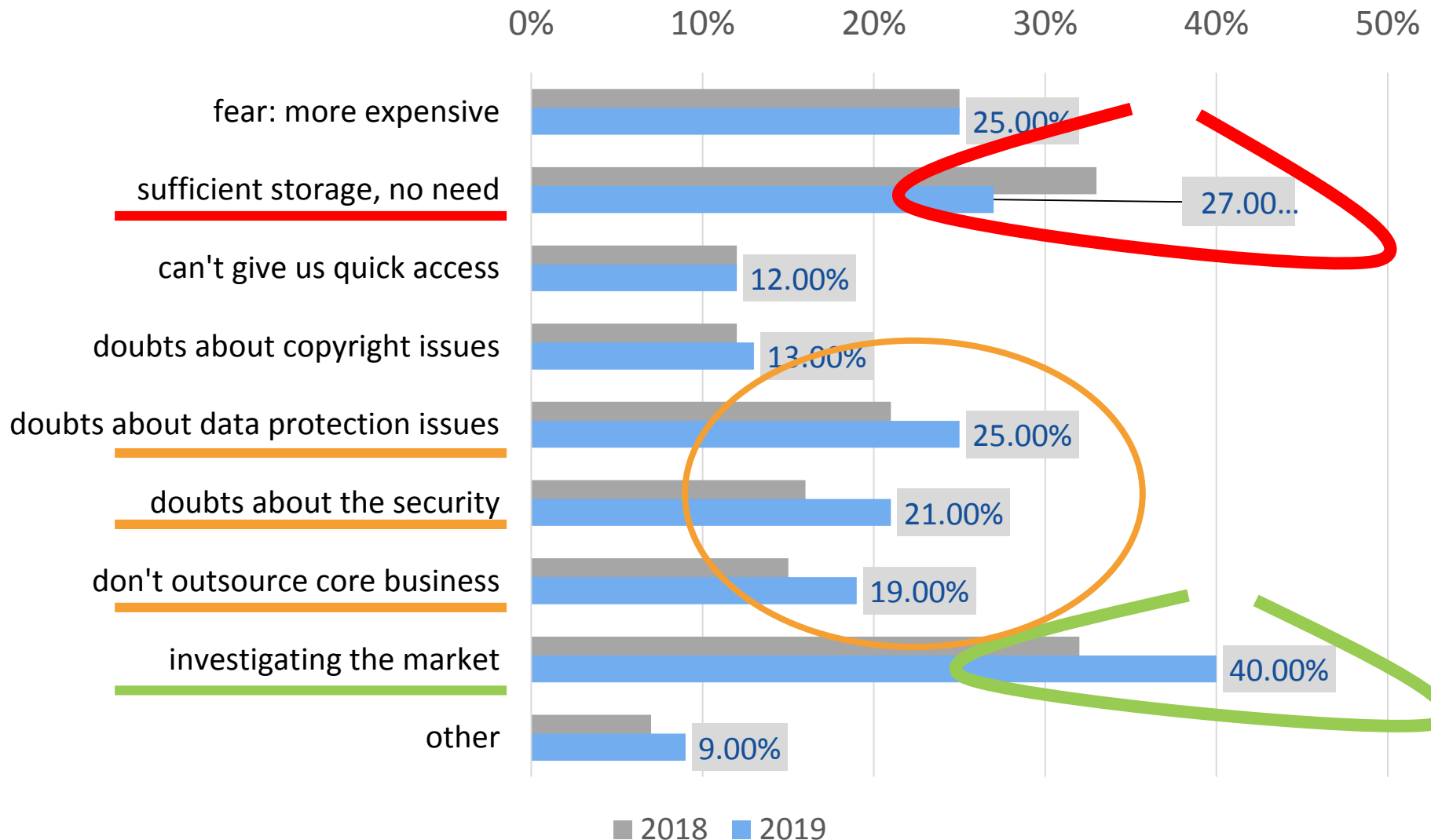


- Step 1: Analogue carriers such as film, video or stills
- Step 2: Digital linear tape
- Step 3: Up to 25% of digital files on mass storage
- Step 4: 26% - 50% of digital files on mass storage
- Step 5: 51% - 75% of digital files on mass storage
- Step 6: 76% - 100% of digital files on mass storage
- Step 7: Digital files stored in the cloud

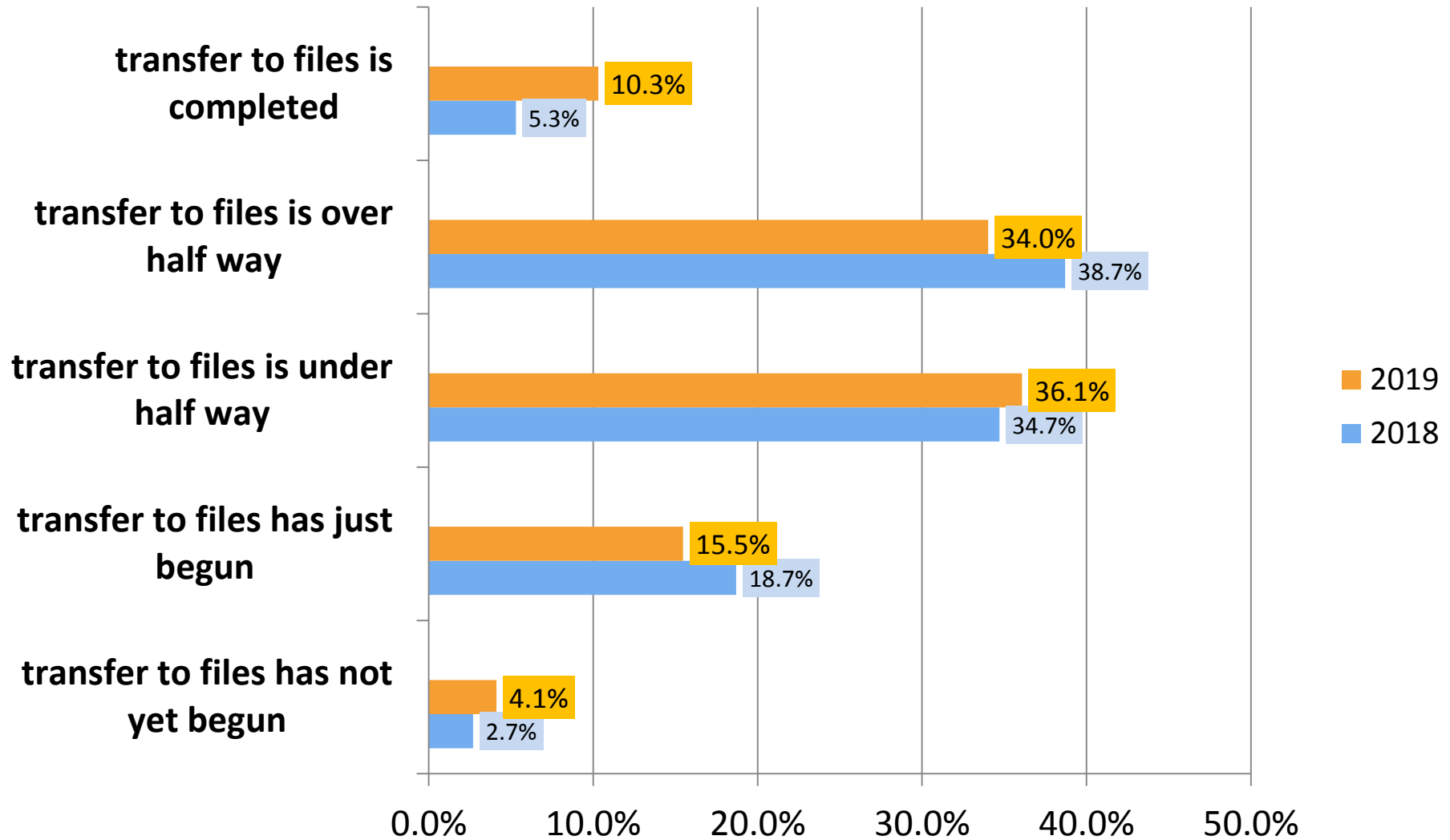
## 2019: Most advanced preservation format: distribution per continent



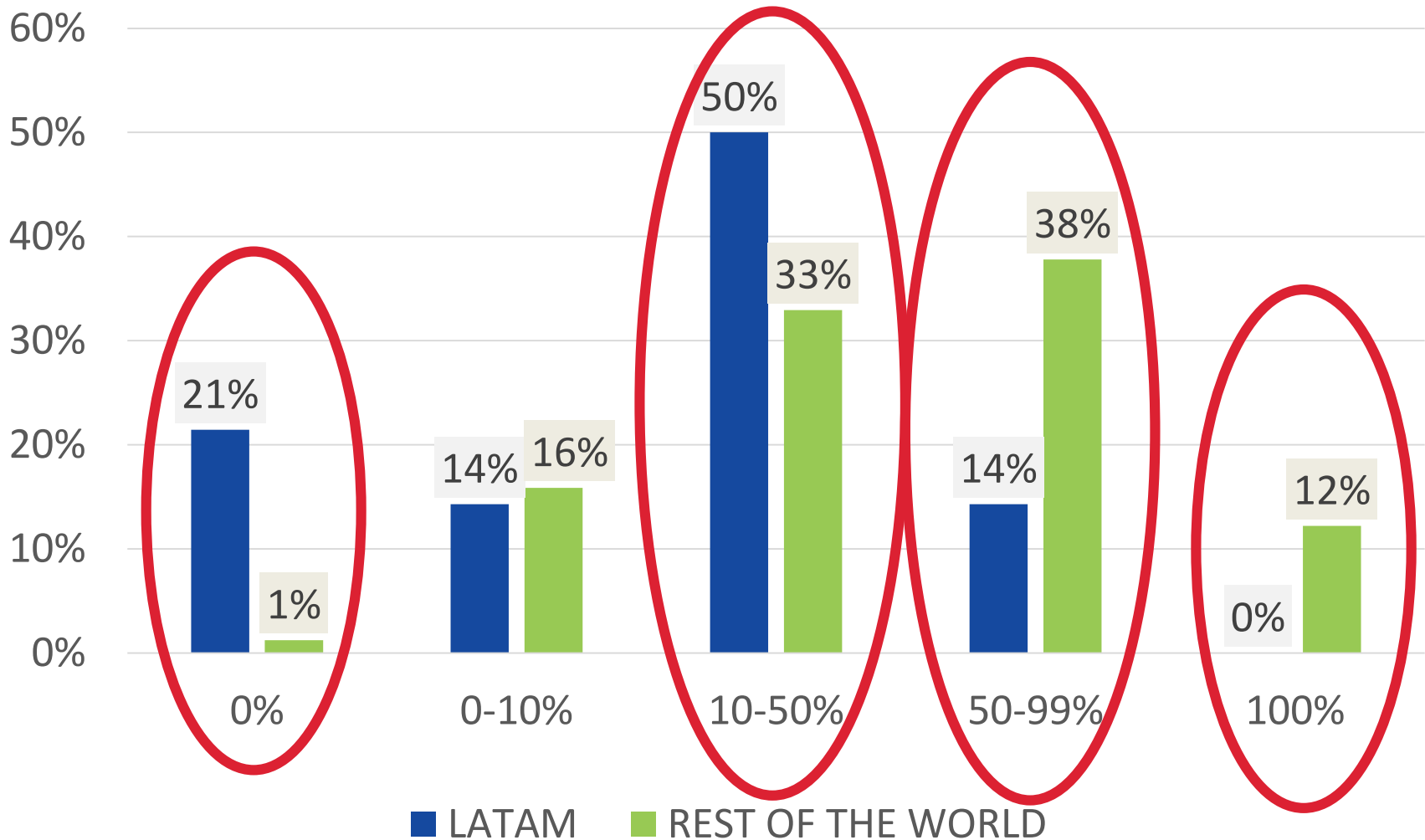
# 2019: reasons for not storing in the cloud (global)



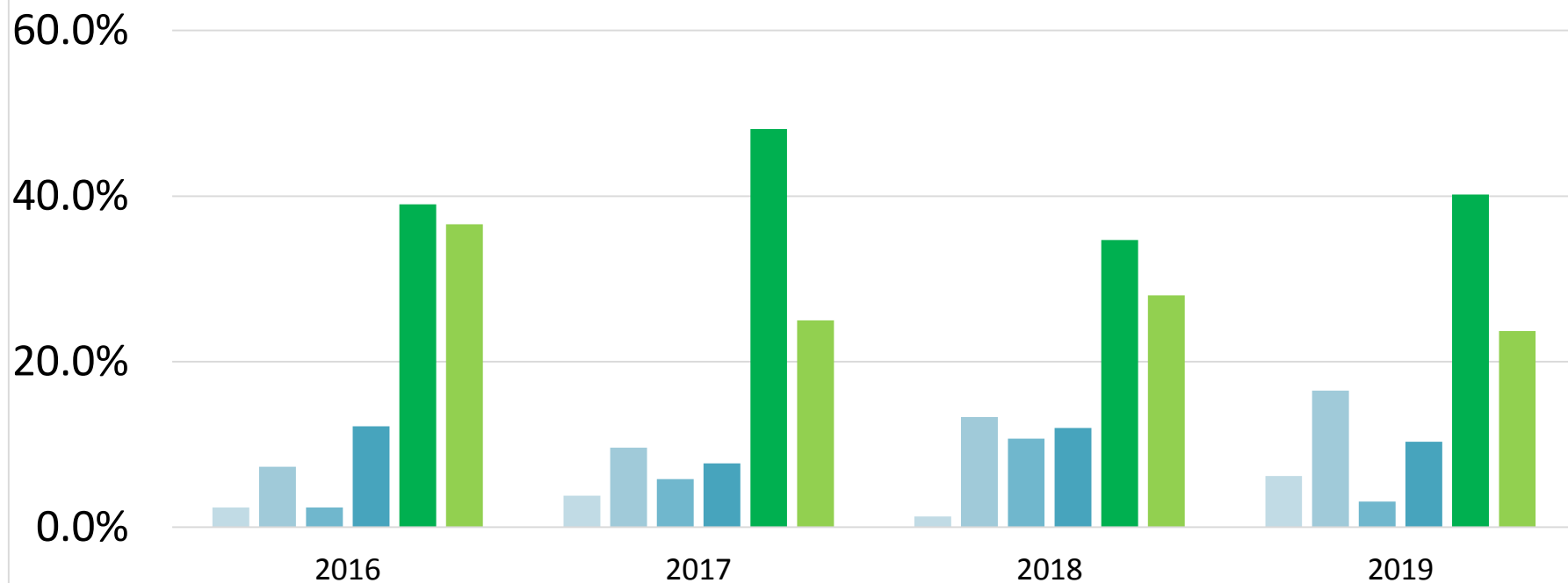
## 2018-2019: migration status (global)



## 2019: How much non-file-based content is already migrated onto mass storage systems (e.g. via digitisation)?



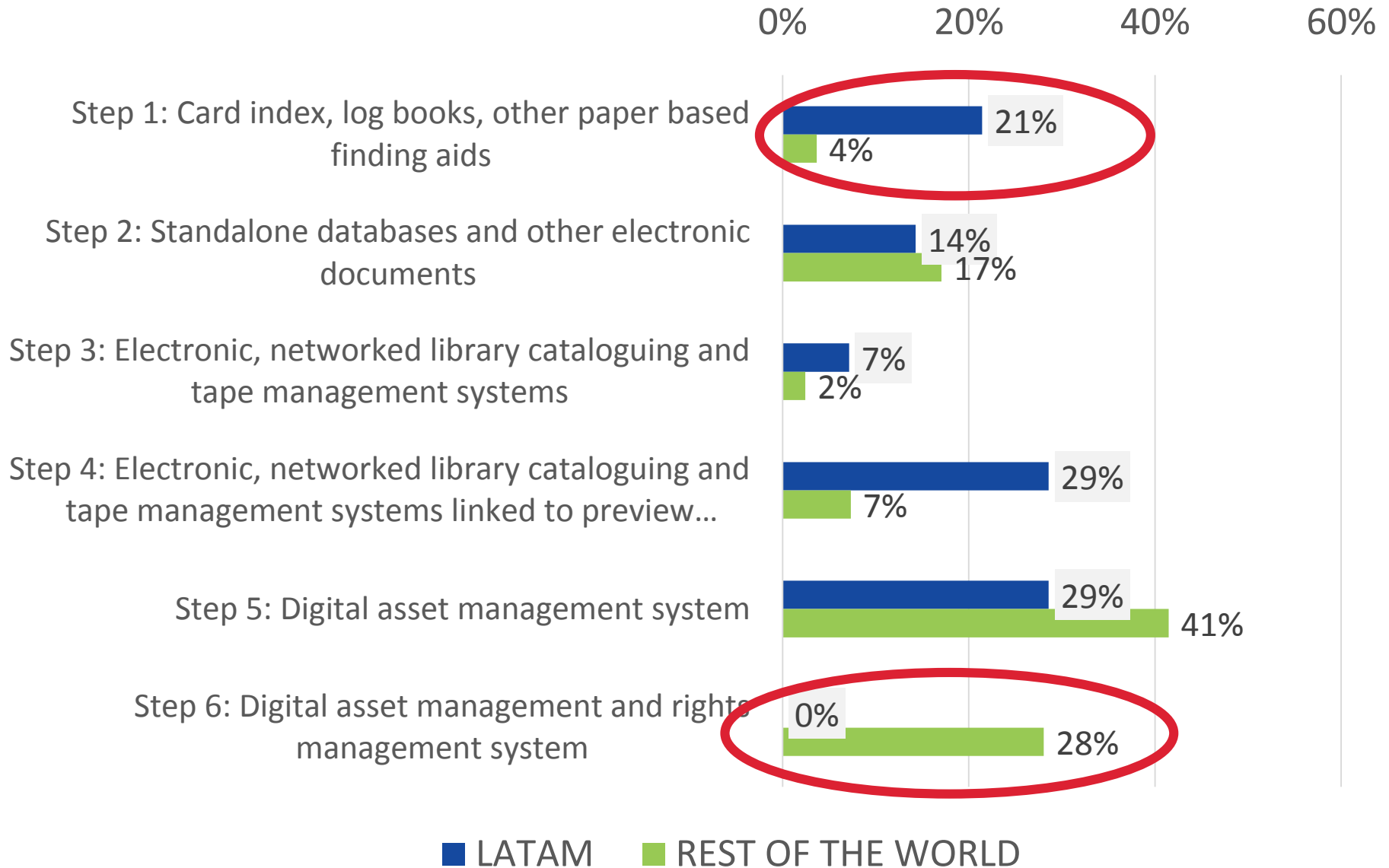
## 2016-2019: Content management system (global)



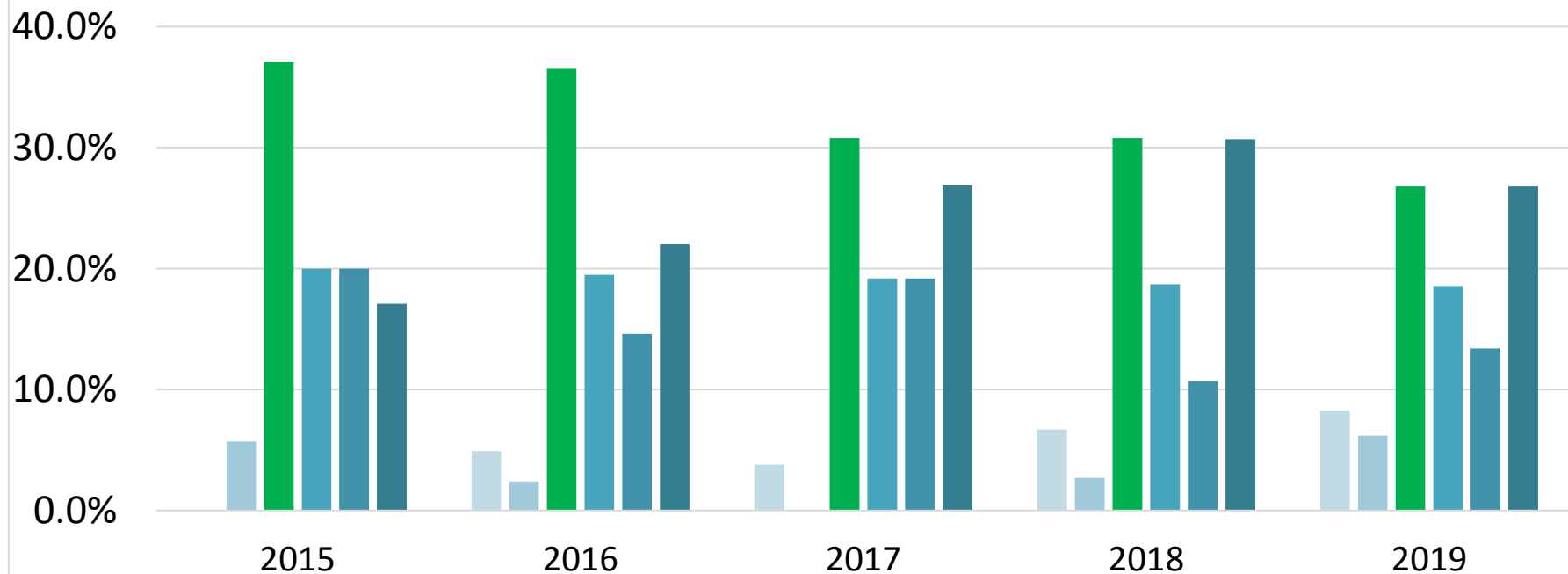
- Step 1: Card index, log books, other paper based finding aids
- Step 2: Standalone databases and other electronic documents
- Step 3: Electronic, networked library cataloguing and tape management systems
- Step 4: Electronic, networked library cataloguing and tape management systems linked to preview digital files
- Step 5: Digital asset management system
- Step 6: Digital asset management and rights management system



# 2019: Content management system

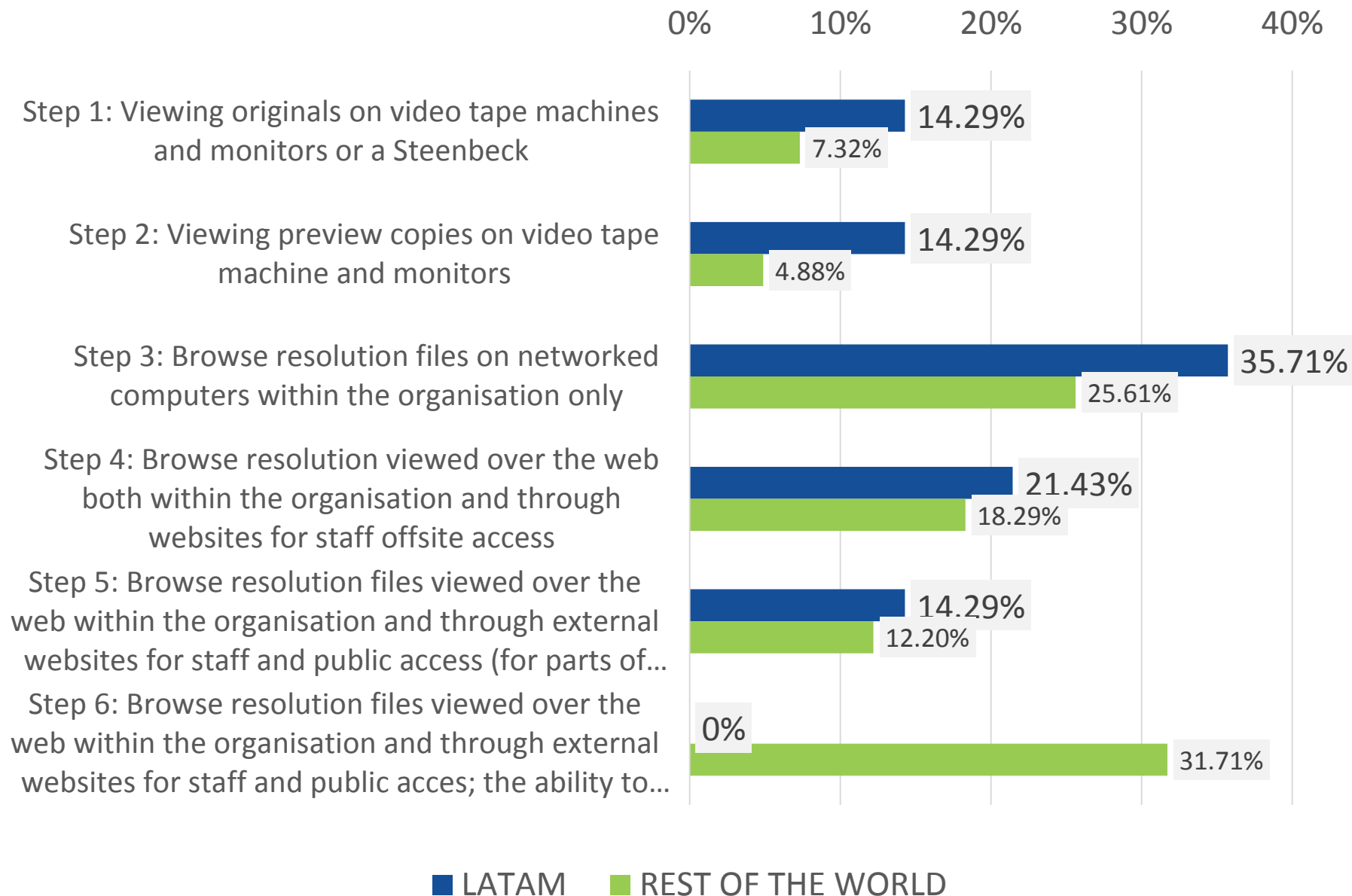


### 2015-2019: Access to the archive (global)

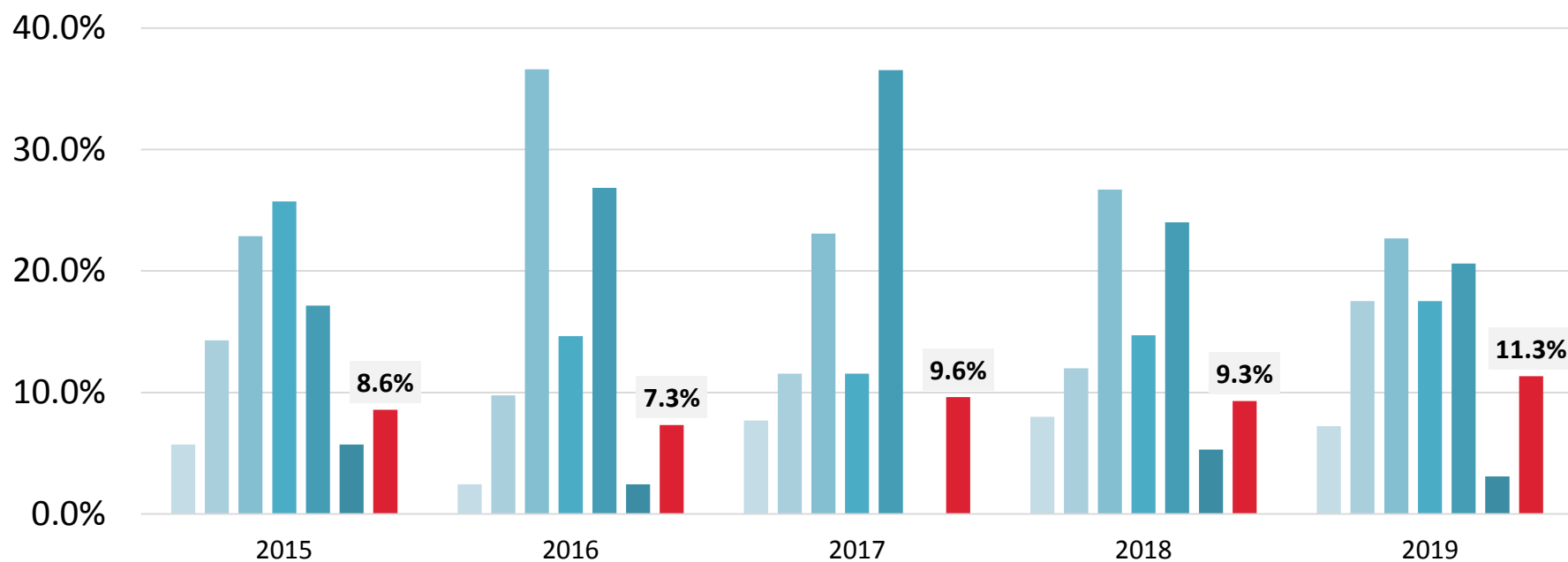


- Step 1: Viewing originals on video tape machines and monitors or a Steenbeck
- Step 2: Viewing preview copies on video tape machine and monitors
- Step 3: Browse copies via intranet
- Step 4: Online browse copies for internal staff only
- Step 5: Online browse copies for internal staff + part of the collection for public access
- Step 6: Online browse copies for internal and external staff + hires transfer possible

# 2019: Access to the archive

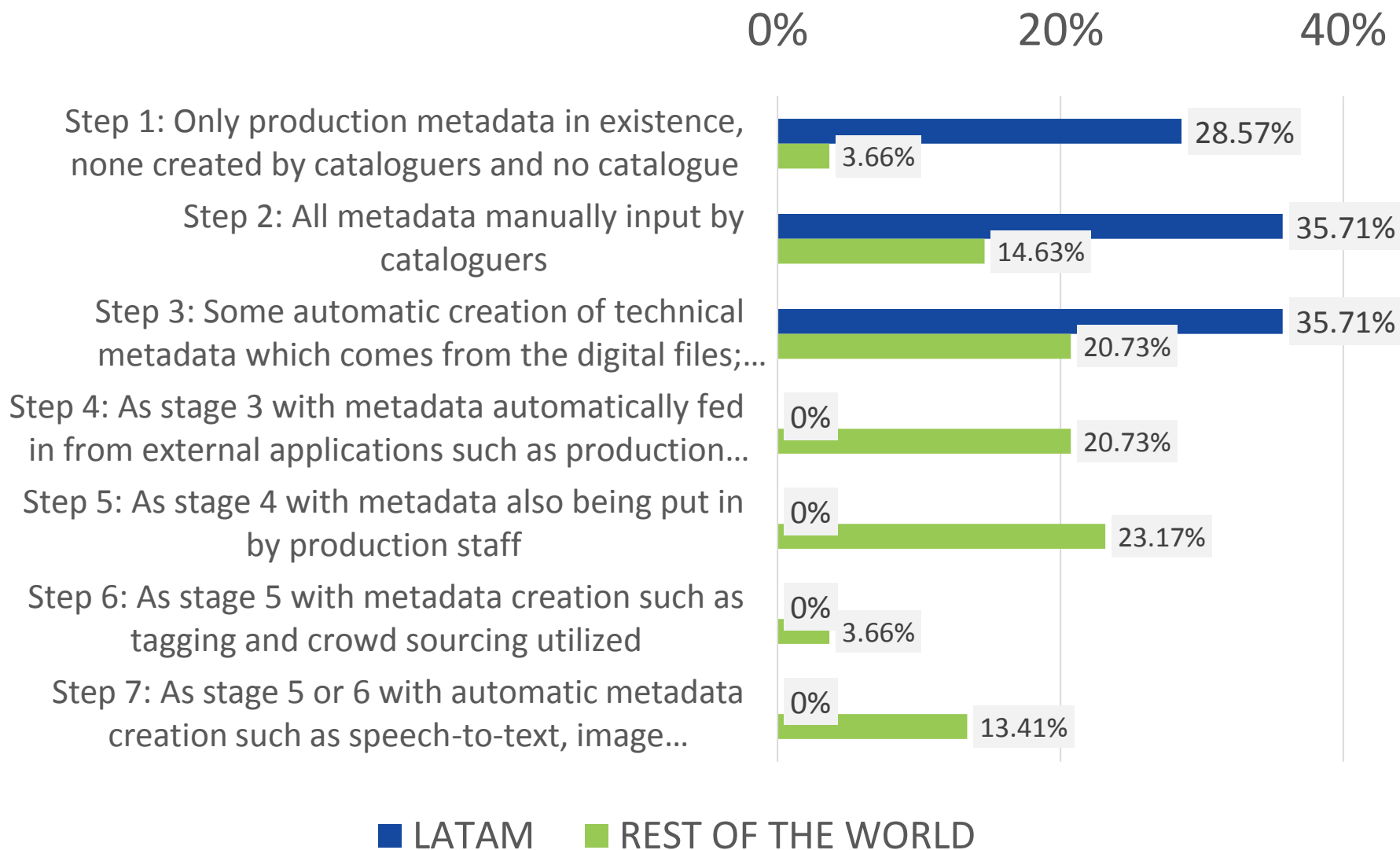


## 2015-2019: Metadata creation methods (global)

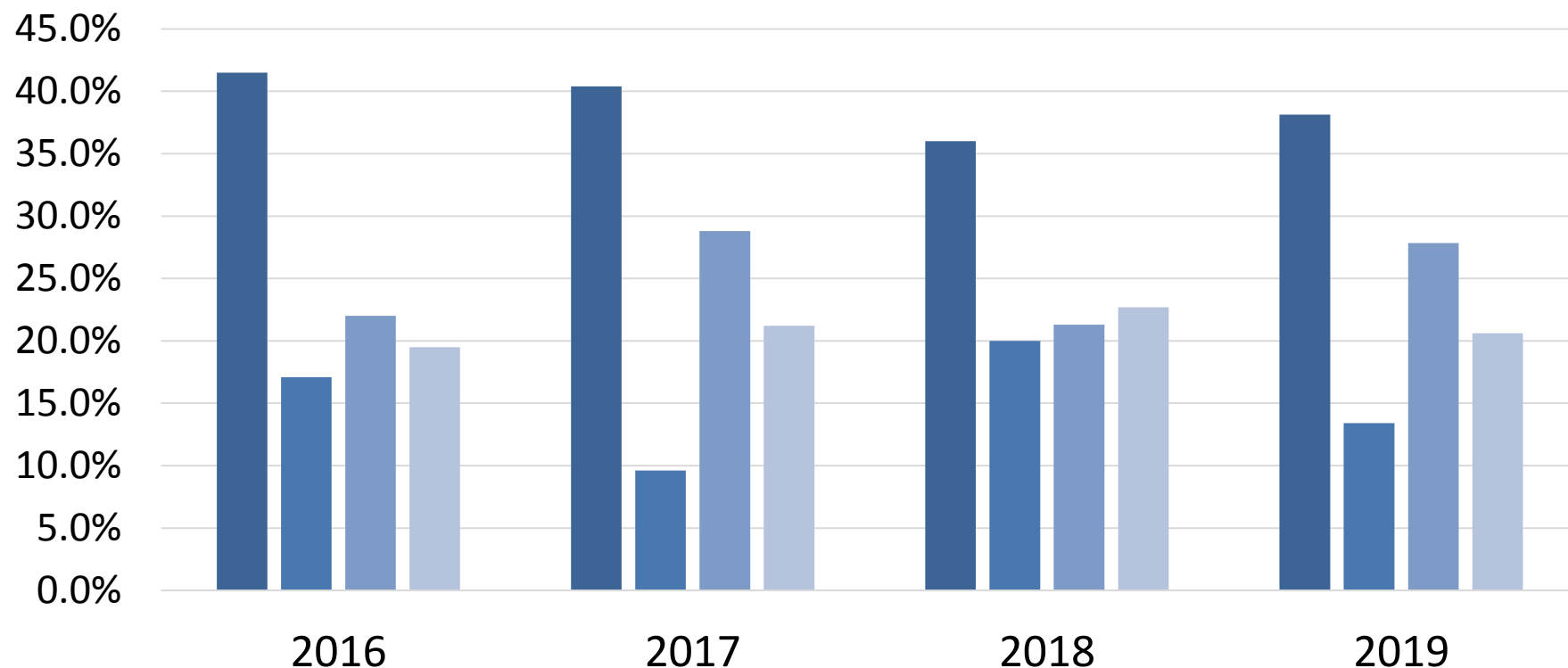


- Step 1: Only production metadata in existence, none created by cataloguers and no catalogue
- Step 2: All metadata manually input by cataloguers
- Step 3: Some automatic creation of technical metadata from digital files; descriptive metadata manual input by cataloguers
- Step 4: As stage 3 with metadata automatically fed in from external applications (e.g. production systems) linked to the DAM
- Step 5: As stage 4 with metadata also being put in by production staff
- Step 6: As stage 5 with metadata creation such as tagging and crowd sourcing utilized
- Step 7: As stage 6 with automatic metadata creation such as speech-to-text, image recognition, ...

# 2019: Metadata creation methods

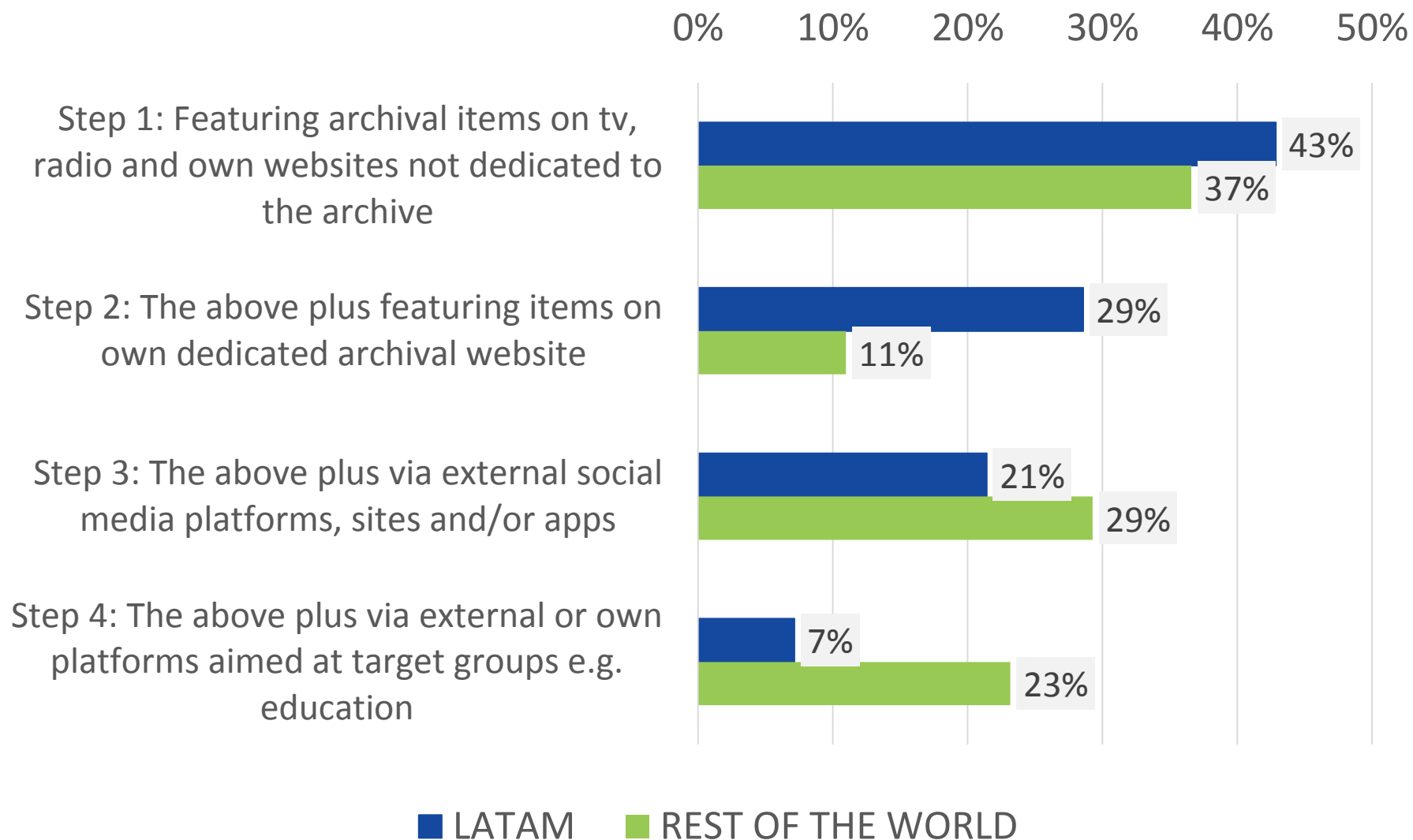


## 2016-2019: Access for the audience (global)



- Step 1: Featuring archival items on tv, radio and own websites not dedicated to the archive
- Step 2: Tthe above plus featuring items on own dedicated archival website
- Step 3: The above plus via external social media platforms, sites and/or apps
- Step 4: The above plus via external or own platforms aiming at target groups e.g. education'

## 2019: Access for the audience



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CONFERENCE 2020

**IASA - FIAT/IFTA**

26-29 October - [www.fiat-iasa-2020.org](http://www.fiat-iasa-2020.org)

**THANK YOU FOR FILLING OUT  
THE SURVEY!**

**WHERE ARE YOU ON THE TIMELINE?**

FIAT/IFTA Media Management Commission